

# UMSL CURRENT

Volume 3, Number 11

UNIVERSITY OF MISSOURI - ST. LOUIS

December 5, 1968

## Council Changes Representation

At its November 24 meeting, the Central Council passed a motion to allow campus groups with temporary recognition to seat voting representatives. The motion passed, 14-7 with two abstentions.

Previously, only groups with permanent recognition granted by the administration could have voting representatives on the Council.

Keefe Rayfield of the Chess Club introduced a motion which recommended that the Central Council alone should decide the criteria for group recognition. He said that any group, whether it had only temporary recognition or none at all, should be allowed votes on the Council.

Rayfield said, "We (the Central Council) should represent the students and not be comprised of middle-of-the-roaders. We should allow representation according to our own criteria, not the administration's. We represent different interests than those of the administration."

Following Rayfield's motion, the Council entertained a friendly amendment which restricted representation to groups with temporary recognition. Ken Knarr, representative from the School of Business, objected that the amendment requiring groups to have temporary recognition would mean that new groups "would be subject to the approval of the administration before they could be seated on the Central Council."

## University Band Gives Concert

The University Concert Band under the direction of Dr. Warren Bellis of the Fine Arts Department, will present its fall concert in Benton Hall, room 105, on Sunday, December 8.

The concert by the 50-member student group will feature a wide variety of music from the 19th century opera to the current Broadway musical "How Now Dow Jones." The percussion section will be featured in a contemporary selection entitled "Repercussion" by Robert Pearson and Glen Osser's "Beguine for Band." The Paris dance hall style is represented by Offenbach's "Ballet Parisien."

Contemporary band literature is explored by Houston Bright's "Prelude and Fugue in F Minor" and Robert Jager's "Third Suite."

The Concert Band includes the membership of the Pep Band and the Stage Band. Approximately one-third of the members are music majors. The other members are distributed among all other academic segments of the University.



Marty Hendin, vice-president of Steamers Club, crowning Miss UMSL, LaRoyce Stevens, at the SEMO game November 30. Miss Stevens will be the hostess for all Rivermen basketball games and the representative of the student body to greet guests on campus. photo by MJ Olds

## Committee Begins Chancellor Hunt

by Doug Sutton, Managing Editor

The search for a new Chancellor has already started. After meeting with President John Weaver last Thursday, the Search Committee will spend the weeks before Christmas gathering opinions from students and faculty members concerning criteria for the new Chancellor.

Dr. James N. Primm (History) told the Current that he and the other faculty members on the committee have set up hours in the Systems Office in Benton Hall in which to meet with anyone interested in providing names or criteria for the new Chancellor. The other faculty members on the committee are Dr. Robert Bader, Dean of the College of Arts and Sciences and Chairman of the Committee, Dr. Ivan Russell (Education) and Dr. Sloma Kagan (Business).

Dr. Primm's hours are 10:00 a.m. to 12:00 a.m. on Tuesdays. Dr. Kagan's hours are from 1:30 p.m. to 3:30 p.m. on Tuesdays also. Dr. Russell's hours are 1:00 p.m. to 3:00 p.m. Monday through Thursday, and Dean Bader is available from 1:30 p.m. - 3:30 p.m. on Mondays.

In addition to the faculty members on the Search Committee, there are also three UMSL students, Regan Kenyon, Vince Schoemehl, and Sandra Waldman. They were chosen in the November 25, 26 and 27 elections.

"These students," Dr. Primm said, "will serve in an advisory capacity with us. They will not be members of the committee as such. We expect to meet with them frequently, either in their role as a sub-committee or in some other capacity. They will be collecting their own criteria from students, I assume, and give them to us."

Dr. Primm also said that students "can express their opinions

for the Chancellor's qualifications in two ways. They can come to the Search Committee individually and give their recommendations; or, as a corporate group, they can be represented through the three students who were elected.

"The election was convincing enough," Dr. Primm continued, "because the students at UMSL cast more than the 2500 vote minimum. I know that President Weaver was pleased to learn that the students here were conducting an election, and I am sure that he will be doubly pleased to learn

(Continued on page 3)

## Kenyon, Schoemehl, Waldman Elected to Search Committee

by Ron Brown, News Editor

Regan Kenyon, Vince Schoemehl, and Sandra Waldman have been elected as student representatives to the search committee for a new chancellor.

Faculty members of the committee are Dr. Sloma Kagan (business), Dr. Neal Primm (history), and Dr. Ivan Russell (education). Dr. Robert S. Bader, Dean of the College of Arts and Sciences, and Dr. A. G. Unklesbay, vice-president for administration of the University of Missouri, are also members, representing the administration.

Sam Bommarito, temporary chairman of the Central Council, said the students will serve in a "quasi-official capacity to answer any questions concerning student opinion. They will not be in a voting, but in an advisory capacity."

He said student voting rights, if permitted, "would create a political fight since the faculty

## University Faces Budget Battle; Capital Improvement Funds Omitted

by Richard Dagger, Editor-in-chief

State Comptroller John Vaughn initiated the 1969-70 University of Missouri-State of Missouri budget battle Wednesday, November 20, by cutting \$51 million dollars the University had requested from his proposed state budget.

Vaughn completely eliminated the University's \$36 million capital improvements request and reduced the \$97.1 million operating expenses request to \$82.1 million.

In an appearance before Governor Hearn's budget appeals hearing in Jefferson City Tuesday, November 26, University of Missouri President John C. Weaver warned that enrollment research and hospital services cutbacks might result from the budget trimming.

"Absolutely Devastating"

In an earlier statement, issued shortly after the Comptroller's proposals were released, President Weaver charged that: "The level of the operating budget recommended for 1969-70 by the office of the state comptroller would, if sustained, be absolutely devastating to the progress of the University . . . ."

"I see no way that the University could accommodate itself to the absence of any funds whatsoever for capital improvements or physical plant maintenance."

Vaughn, as State Budget Director and Comptroller, is responsible for drafting a budget for Missouri within the available revenue. This year, in order to balance the bud-

get, Vaughn denied capital improvements funds for all state agencies.

Included in the University's capital improvements request were \$4.5 million for a chemistry building at UMSL.

Vaughn's proposed budget, one of the tightest in several years, provides only enough money to continue state operations at the present level. No provision is made for beginning new programs or expanding present operations.

Bernard Simcoe, assistant Budget Director, told the Maneater, student newspaper at the University of Missouri-Columbia, that, "The University fared better than any other state agency. Our total budget increase is \$35 million over this year, and one fourth of that increase goes to the University."

"Tightest Budget"

"Requests for funds exceeded the revenue by \$80 million," Vaughn's assistant said. "We had absolutely no choice but to budget very tightly. After operating budgets were allocated, only \$800,000 remained for all state capital improvements."

The University, and all other state agencies, are caught in a financial squeeze. Demands of state agencies are rising while the revenue surplus created by the one-cent sales tax increase of Governor John Dalton's administration has been depleted. The situation is more complex as the result of the Roos-Hearn's 1968 gubernatorial campaign. Republican candidate Roos charged that Missouri had fallen behind in state services, and Hearn's retaliated with the claim that services had improved under his administration. The Governor, with no financial surplus this year, must raise taxes if he is to satisfy the demands of Missouri public education, higher education, mental health and other operations.

Aid for Public Schools

Another factor intensifying the financial squeeze is the widespread demand for increasing state aid to public schools from one-third to one-half of the schools' financial support.

Last year the University asked for \$78 million in state funds. This was cut to \$73 million by Governor Hearn's and approved by the legislature in March of 1968.

Governor Hearn's cut last year's request for \$64 million for capital improvements to \$11.7 million. The legislature refused to appropriate any funds for University capital improvements in its regular session, but in a special session called by Governor Hearn's last June, the \$11.7 million dollar request was approved.

(Continued on page 3)

# Editorials

## Quiet Please!

If you experience a slight "ringing sensation" in your ears (sometimes lasting for an hour or two) after a long day of classes at UMSL, relax! It's only the by-product of attending a school which possesses one of the most elaborate and efficient "alarm systems" available to mankind.

Every day (at all too frequent intervals) our eardrums are blasted by bells that gently remind us of the time.

Perhaps these nuisances have been installed to remind us of our days in elementary school, when bells told us to stand, sit, think, and go to the bathroom. Or, maybe they are intended to keep us awake during an extremely boring lecture.

Whatever the reason for their existence, the devices still seem out of place at a university.

Mature adults, pursuing an education, should not need to be reminded of their obligations in such an obnoxious manner.

In light of the fact that the bells are not only an insult to the maturity of the UMSL student, but a hindrance to his concentration as well, we encourage the donation of the mechanisms to the Bel Nor fire department (or any other organization) where they would be more appropriate and functional.

## A Breakthrough

The number of students who voted for the students to the research committee was a significant breakthrough for the University of Missouri - St. Louis. Not only is the number of students who voted a sign of student interest; the number of students who were concerned enough to push for the election and work during it is also refreshing.

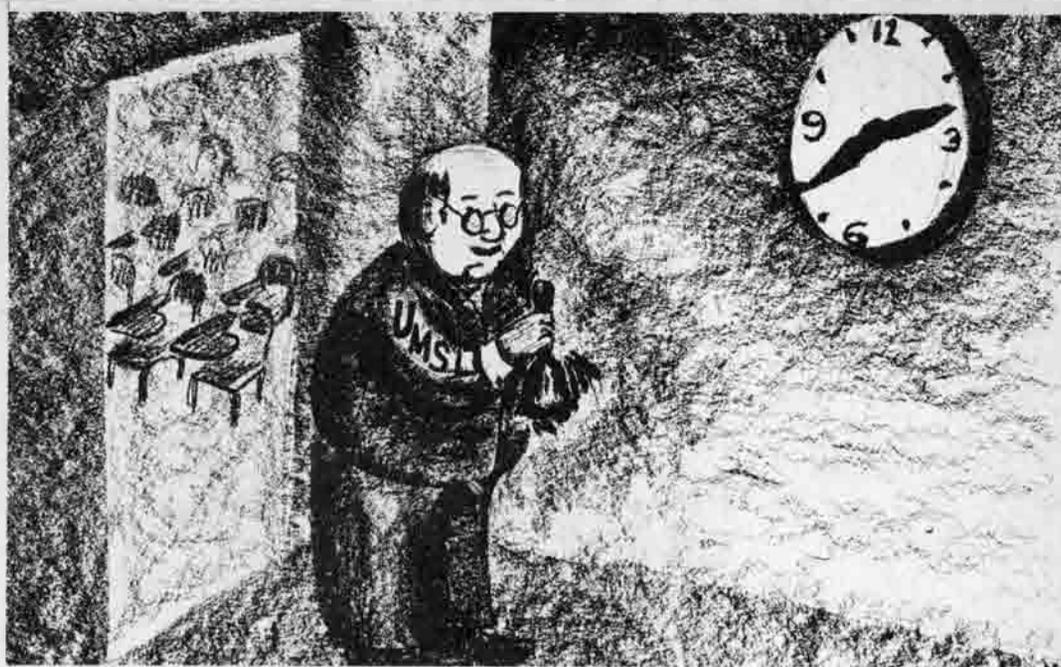
The Central Council had decided before the election that at least 2500 students must vote in order for the election to be valid. This was designed to show that there was enough student backing for the faculty to believe that the students deserved a place on this committee. There were many who thought that this many students would not turn out to vote, and that the idea of students on the search committee would not receive student support. The actual vote count was 2821, refuting this belief.

We cannot recall any election of any sort ever turning out more than 1000 student votes. This is indeed a significant step. However, there are a few factors which the Central Council should take into account for future elections.

First of all, there must be some way in which the elections can be held so that there is a check on students voting more than once and still keeping it a secret ballot. The system of numbering the back of the ballots to be checked against a list of the names of the students who voted and the number of their ballot destroys the idea of a secret ballot. This method is also undesirable in that if a student should vote using the name of another student, both ballots are invalidated.

Also, it is not a very good policy for a candidate for any office to be working at one of the ballot boxes. This should be taken into serious account. It does not matter whether or not a candidate is electioneering. An election committee should be established to make sure that the elections are run properly.

However, these things will be worked out as the Central Council progresses. For now it is necessary to congratulate the Council, the students who worked on the election, and the 2821 students who voted setting apathy back one step farther.



"Come Children"

## Letters: A Rebuttal and a Rebuke

Dear Editor:

In answer to the editorial "A 'Foreign' Curriculum" published in *Current*, November 21, 1968, we make the following observations.

If the purpose of the student is "to pursue an occupation", we agree that the study of languages may not be necessary. In fact, many other humanistic studies might also be omitted, such as the fine arts, philosophy, literatures, history, etc. But for studies narrowed to a selection of those courses which serve a "practical function" in one's "occupation," the proper place is not the university. It is the technical institute.

The purpose of a liberal arts program extends far beyond that of preparation to earn a living. The contribution of a liberal education is an enrichment of life, a pushing back of the intellectual and spiritual horizons, a discipline of the mind, a learning to think. A university teaches not only how to earn a living, but how to live.

Measured by the goals of a liberal education, the study of languages, literatures, and cultures needs no defense. It has been and will always be an integral part of humanistic studies.

As to the title "A 'Foreign' Curriculum," fortunately the university curriculum is "foreign." Leaf through the catalog at random, and find, for instance, "Renaissance Art," "The Soviet Economy," "The Marxist Heritage," (Same as Political Science 369 and Philosophy 369), "Comparative Education," "Classical Literature in Translation," "Asian Civilization," "Introduction to Non-Western Music," "Kant's Philosophy and the Modern World," etc., etc.

What a poor curriculum we should have without the "Foreign" contributions!

May we express our regret that the personal experience of the writer in language studies is an "obnoxious" one.

Sincerely yours,

Dr. Enrique Noble, Chairman  
Dept. of Modern Languages & Literatures  
Professor of Spanish

Dear Sir:

According to the editorial in the Nov. 7 edition the staff of the *Current* feels they are being unjustly

criticized for their meager attempts to publish a campus newspaper.

Editorially telling your critics to either put up or shut up is a rather petulant reply to any comments made by *Current* readers. Since the *Current* has thrown down the gauntlet, I will be happy to pick it up.

The one word that describes the *Current* best is predictability. The weekly editorial on student apathy may vary in form, but it never does in content. The *Current* has made apathy a misnomer ranking with the term "law and order." The *Current* wrings its hands every week about so-called apathetic students, but does nothing to illuminate the causes of such a condition.

The paper suffers from a rigid unimaginative make-up and very often pictures are run without naming the individuals in the picture. The front page of the Nov. 7 *Current* carried such a picture.

The editorial contends that students feel the *Current* is its voice to the administration. Actually, everyone I know feels the *Current* is a voice used by the administration to help discourage student communication on campus.

The editorial also cries that *Current* writers are criticized for their written opinions and implies this is not fair. The St. Louis Post-Dispatch welcomes criticism of its editorials.

In closing I would like to say after following the advice of your editorial I have discovered the *Current* is excellent food for ducks.

Sincerely,  
John C. Shelton

Dear Sir:

The achievements of the recent election are some of the most outstanding successes enjoyed by anyone in student activities since this campus began. I'd like to say thank-you to all those who made it possible.

First of all to the C.S.I., who through their pioneering actions in this matter have proven themselves to be a truly viable and worthwhile organization interested in all students, thank you. To the Central Council which provided the means to carry out the elections, you have finally proved that Student Government can work. To the Greeks, Angel Flight, ABC and various other campus organizations, to the independent students, and to everyone who

worked in the elections, we owe a great debt of gratitude. To the *Current*, *Undercurrent*, and the *Four Letter Word* whose coverage of the event leading up to the elections played a key role in their success, congratulations on a job well done. To the faculty members on the Search Committee who recognized the need for student participation, we need more of their kind of thinking in the future.

Finally and most importantly, to the 2821 students who came out to prove that apathy does not have to exist on this campus, congratulations you did it.

San Bommarito  
Temporary Chairman of  
Central Council

Dear Editor:

I was greatly relieved to read in Nov. 21 issue of the *Current* a letter by a Mr. Smith which apparently was intended to defend the 8% of the student body and 3% of the faculty who voted for George Wallace in the mock election of a few weeks ago. He seemed to think it was unfair to denounce all of them as "Ignorant and Southern Bigots."

Now perhaps I can stop blushing with shame and hiding my head under a rock, and maybe dare to say a few words in my behalf.

You see I was one of those 8% who was indiscreet enough to vote for George Wallace. Perhaps I can explain to some degree why I was led to do this.

To begin with, I am not totally ignorant (I have a Bachelor of Science degree), I am not exactly Southerner (I hail from northern Missouri), and do not consider myself to be a "Bigot" (whatever that may be).

Furthermore, I do not hate Negroes nor consider them inferior; I am not a Nazi, a Fascist or a member of the Ku Klux Klan.

I voted for Wallace for the very simple reason that I believed, and still do believe, that most of the principles that he stood for and which he spoke out on in his campaign were right. (None of them in case anyone is interested, had anything to do with racism or "Bigotry").

By the way, just what is the proper definition of a "Bigot"? I imagine there are several different ones. George Wallace had one. He said, "Some of the worst Bigots are those who call other people Bigots."

Don Morton



UMSL *Current* is the official student publication of the University of Missouri - St. Louis. It is printed weekly and funded through the Student Activities Fee. The *Current* office is located in the University Administration Building, Room 210, 8001 Natural Bridge Road. Advertising and subscription rates given on request.

### EDITORIAL STAFF

Editor ..... Richard Dagger  
Managing Editor ..... Doug Sutton  
News Editor ..... Ron Brown  
News Editor ..... Carol Pratt  
Editorial Editor ..... Phil Wells  
Features Editor ..... Sam Hack  
Sports Editor ..... Marty Hendin  
Director of Photography ..... Mike Olds

### BUSINESS STAFF

Business Manager ..... Kenneth Knarr  
Advertising Manager ..... Isaac Lipshitz  
Circulation Director ..... Jo Vogt

REPRESENTED FOR NATIONAL ADVERTISING BY  
**National Educational Advertising Services**

A DIVISION OF  
**READER'S DIGEST SALES & SERVICES, INC.**  
360 Lexington Ave., New York, N. Y. 10017

## 'African Night' In Trouble

The status of the Association of Black Collegians' program, "An African Night," was indefinite as the Current went to press Tuesday, December 3.

The program, scheduled for Tuesday, December 10, will feature students from the Center of the Performing Arts at Southern Illinois University under the direction of world renowned choreographer Katherine Dunham if certain arrangements can be made.

Dr. Harold Eichkoff, Dean of Student Affairs, told the Current December 3 that complications involving travel arrangements for Miss Dunham's group and the suitability of the stage in room 105, Benton Hall, might cause the cancellation of the performance.

If the complications are overcome, the dance troupe will perform the premiere production of "The Missa Luba," which will be presented on television Christmas Eve. The production is an African mass in Latin. The mass is originating as the spontaneous collaboration of three African tribes. The performance will also include African speakers, music and dress.

Tickets for one dollar may be purchased from Craig McConnell, and ABC or at the door. Tickets will be available at tables in the Math-Language Building, Benton Hall and the cafeteria.

Program time is 8:00 p.m.



Dr. Emery C. Turner

## Turner Receives Alumni Award

Dr. Emery C. Turner, Dean of the School of Business, received the first annual Most Outstanding Faculty Member award from the Alumni Association on Saturday, November 30.

Dr. Turner has been with the University since 1963, when he became the first full-time member in the areas of economics, statistics and accounting. He has a degree in accounting from Washington University. Dr. Turner served as acting chairman of the math department in 1964-1965.

It was through his guidance that the department of business was formed in 1965. In 1967, the department of business became the School of Business with Dr. Turner serving as the acting Dean. In July, 1968, he was named Dean of the School of Business.

## "Carousel" Next Weekend

Rodgers and Hammerstein's classic musical play *Carousel* will be presented next weekend December 13, 14 and 15 in Room 105 Benton Hall. Each performance will begin at 8:00 p.m. *Carousel* will be the third fully staged musical to be produced at UMSL. *110 in the Shade* and *Carnival* were produced last year, both with a great deal of success.

*Carousel*, which Richard Rodgers considers the best of the Rodgers and Hammerstein musicals, is a sentimental story about the love of a cocky carnival barker, Billy Bigelow, and a quiet but "deep" mill girl, Julie Jordan. The much-praised libretto by Oscar Hammerstein II (adapted from Molnar's *Liliom*) is embellished by some of Rodgers' finest music. Among the songs in the score are "If I Loved You," "June Is Bustin' Out All Over," "Soliloquy," "What's the Use of Wonderin'," and "You'll Never Walk Alone."

Billy Bigelow will be played by Dennis Skerik (Bass-Baritone), who is doing his third Rodgers and Hammerstein role. He has previously played Ali Hakin in *Oklahoma* and Jigger in *Carousel*. Penny Sondregger (soprano) will play Julie Jordan. She impressed UMSL audiences with both her acting and singing as Lizzie in *110 in the Shade* last year. Karla Leigh (soprano), whose previous leading roles include Laurie in *Oklahoma* and Katie in *Plain and Fancy*, will portray Julie's best friend Carrie Pipperidge.

Pat Courtney (tenor) will play Mr. Enoch Snow. Courtney is president of the University Chorus and appeared in both of the musi-

cals last year. Jigger Craig, the likeable villain, will be played by William Kernebeck (Bass-Baritone). He has had roles in *The Music Man* and *110 in the Shade*. Diane Diehl (soprano), who played Rosalie in *Carnival* last spring, will appear as Julie's cousin Nettie Fowler.

*Carousel* is being directed by Stephen Heist. Heist is president of the University Players. He was seen last year as Cliff in the University Players' production of *Look Back in Anger*. His musical comedy experience includes three years in the singing chorus at the Municipal Opera during which he had several speaking roles and important understudy assignments. Heist will also be musical director for this production of *Carousel*.

## Forum Schedule

**DECEMBER 9**  
Discussion: "Should students have any role in University Administration?" Opening remarks by Dr. Joseph P. McKenna of the Department of Economics, followed by discussion with the audience.

**DECEMBER 10**  
Lecture and Film: The program will begin with a ten minute film "The Biafran Tragedy" followed by a lecture by the Reverend Donald Borrie, a minister for the Presbyterian Church of New Zealand. Reverend Borrie has attended the graduate schools of the World Council of Churches and of Boston University. He has spent time with the Social Rehabilitation Community in London and the International Ecumenical Work-Study Project in Vienna. He is presently a member of the Presbyterian Inter-Racial Council, which is active in organizing attempts to help Biafra and what we can do to help.

**DECEMBER 11**  
Music: The University Chorus will preview their Fall production, "Carousel"

**DECEMBER 12**  
Lecture: "African Sculpture" by Dr. Victor LeVine. A Member of the Political Science Department at Washington University. Dr. LeVine specializes in African Studies. He has traveled extensively in Africa and is himself the owner of a small collection of African art. Although Dr. LeVine's primary concern is political studies, his interest in this art form stems from the conviction that it is yet another way of understanding a country. His talk, which is accompanied by the showing of slides, will cover two areas: 1) the variety of African art and 2) its relation to African culture.

**DECEMBER 13**  
Film: Highlights of the St. Louis Blue's Hockey games.

## Election

(Continued from page 1)

election "proves that the Council is a switchboard where things can happen."

He said the Congress for Student Involvement started the idea for the election and convinced students that they should vote. He said a key development came when the fraternities and sororities agreed to support the election and back three candidates. A representative on the Inter-Greek Council said Schoemehl, a member of the Election Committee, had urged them to select candidates.

"We took time to explain the election and the candidates' position papers on a person-to-person basis," Bommarito said. "This is one of the most informed elections we've had on this campus."

However, one candidate said, "The students voted because someone told them to vote. Students voted either for the person they knew or just anyone to say that they had voted."

Over 100 students participated as election clerks, Bommarito said. Schoemehl had asked that volunteers sign up in the Administration Building, room 117. No complete list of the workers has been made, Bommarito said.

Keefe Rayfield, election chairman, supervised the counting of votes. Bommarito said the election committee "avoided having any candidates do any actual counting."

In the election each voter signed his name next to a number corresponding to the number of his ballot. The committee checked each name with the student directory. If the student voted more than once, that is, his name or signature was repeated, each vote was invalidated. No student identification card was required at the time of voting. Sixty-five ballots were rejected. Bommarito said the representatives will report to the Council as soon as their work begins. Schoemehl, the only representative who is on the Council, is an alternate delegate of the CSI.

## Search Committee

(Continued from page 1)

that the election turnout was so large."

According to Dr. Primm, the student elections were "generally" what President Weaver had in mind when he visited the faculty here on October 29. At that time he urged that the committee communicate with students and solicit their opinions for the Chancellor-selection.

The "active" search for the new Chancellor will not begin until after Christmas break. "We have to get our criteria first, before we can start screening applicants and ascertaining the availability of others," Dr. Primm said. Dr. Primm stated that the "active" search will entail some travel, probably on a weekend basis. He said that classroom duties would probably discourage mid-week travel.

### FREE COUNTY and CITY DELIVERY Frank Westlake Pharmacy

7520 Natural Bridge  
St. Louis, Mo. 63121  
EV 5-5400

## UPO Calendar

Below are listed employers with whom seniors may make appointments.

Mon., Dec. 9: LACLEDE GAS CO. (St. Louis, Missouri)-BSBA, Accounting, Finance, General Business Management, Marketing, English, Philosophy, Psychology, Economics, History, Political Science - Location: St. Louis, Missouri.

Tues., Dec. 10: ST. LOUIS INDEPENDENT PACKING CO. (St. Louis, Mo.)-BS, Accounting, Management, Marketing - Location: St. Louis, Mo.

Tues., Dec. 10: PATTONVILLE SCH. DISTRICT Elementary Education.

Wed., Dec. 11: S. D. LEIDESDORF and COMPANY-B.S. Accounting - Location: St. Louis, Missouri.

# Falstaff



## the thirst slaker

"I'VE BEEN SLAKED" T-SHIRTS

\$1.50 each \$2.50 for two

In fashionable oxford grey with red lettering. Come in four sizes, Small, Medium, Large and Extra Large.



Mail this coupon with a check to:  
FALSTAFF "T" SHIRTS  
P. O. BOX 15072  
CHOUTEAU STATION  
ST. LOUIS, MISSOURI 63186

Please rush me "I've Been Slaked" T-Shirts

Size \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

LOOK WHAT HE GOT AT  
**Vic's  
International**  
7912 Florissant

"8454 Florissant Rd.  
Cool Valley, Mo."  
JA2-9616

"One Block  
From Campus"

## Ze Left Bank

"COCKTAIL LOUNGE"

Entertainment Wed. Fri. & Sat. Nites

## New Year's Eve Party

Includes:

DELUX BUFFET ALL DRINKS

Music Noisemakers & Hats

Midnight Champagne

\$12 per person Limited Reservations Only

**NEW & USED CYCLES**  
\$10.00 Down  
Florissant Honda Sales  
1795 N. Highway 140  
TE 1-3000

# Budgeting and Activities: A Question of Priorities

by Don Schwalke

*The allotment of funds in the Student Activities budget has been a controversial subject this year, as it has been in the past. This story is the result of an extensive investigation into the make-up of this budget.*

The budgeting process for UMSL bears a close resemblance to collective bargaining in industry. Fifteen to 18 months are devoted to determining the whole of the University budget. During this time each department develops its own proposals to be submitted, modified, resubmitted and, if necessary, re-modified to essentials and border-line necessities such as copy machines, extra help and new typewriters. Any addition over the previous year must be carefully justified before it is even considered for the budget, as its necessity must be defended by the department heads to the respective deans, and then defended by the deans to the chancellor. In turn, the chancellor must be able to support the proposals to the president. From the president the budget goes to the Board of Curators. If and when the Board passes this proposal, a copy then goes to the Commission on Higher Education, the Governor and the legislature.

Outside this process of the general budget is the Student Activities budget. This budget is determined during the spring preceding the year it is effective directly from estimated fulltime equivalent students for that next year. None of this money comes from the state legislature. It comes solely from Student Activities fees.

Presently, each full time UMSL student pays \$15 per semester in Student Activities fees. Ten dollars of this goes into the furnishing fund for the recently approved Student Union, leaving \$5 per student for activities.

Speaking of the process involved in formulating the Student Activities budget, Dr. Harold Eickhoff, Dean of Student Affairs, told a Current reporter, "I can't over-emphasize the tough-mindedness involved in determining the priority of items to be included in the Student Activities budget."

The budgeting process for the Activities is similar to the general budgeting process. Department heads (athletic, music) and organization presidents submit requests

to the chancellor. The Student Affairs committee, composed of faculty members, students and the Dean of Student Affairs, also recommends a student activities budget. The chancellor decides the allotment of the funds and passes the budget on to the president and the Board of Curators.

In general, the programs that involve the greatest number of students and that are supported by the majority of students receive the largest portions of the budget, Dean Eickhoff said.

## Student Survey

To determine student support of activities at UMSL and student opinion regarding budget divisions, a survey was conducted and the results published in a report entitled "Initial Report of May 1968 Student Affairs Committee Sample Survey of University of Missouri - St. Louis Students." This survey was sponsored by the Student Affairs and assistant professor of sociology.

In answer to a specific question concerning the raising, lowering, or abolition of the activities fee, the survey revealed that 13% of the students want to abolish the fee and activities; two per cent favor decreasing the fee and the quality and quantity of activities; 19% want to increase the fee and activity quality-quantity; and 59% support continuation of the fee and activities at the present level.

Thirty-six percent favored an increase in budget for intercollegiate athletics, the area with the most support for an increase. Three other areas strongly favored were lectures and the Current, each with 30% of polled students supporting a budget increase, and plays with 27% backing.

## Increase for Athletics

In interpreting this data, the report contains a table of "Extra-Curricular Activity Popularity" which notes that in the four areas mentioned, intercollegiate athletics has the highest potential (51%) for growth in attendance. In descending order of growth potential are: plays 45%; lectures 18%; Current 3%.

With these figures and those of a student government poll in 1965 indicating that 79% of the students that year favored an increase in the activities fee to expand the inter-

collegiate athletics program, the athletics budget was raised this year to \$25,220 -- the largest share of the activities budget. This is an increase of about \$20,000 from last year. Last year athletics received about \$5,000 from Student Activities fees and the remainder of its budget from other University funds. This practice was ended, however, when the Board of Curators ruled last year that all funds for intercollegiate athletics must come from Student Activities fees.

This year's athletic budget comprises 38.5% of the total estimated Student Activities budget. In determining this raise the recent survey was the crucial factor, since it indicates a majority of students favor athletics over other offered programs.

## Student Opinion is the Key

In two interviews with this reporter Dean Eickhoff repeatedly stressed that student opinion and interest was the primary concern in formulating the present budget. Another consideration was the fact that an on-going athletic program needed money first to maintain itself and second to improve itself without substantially affecting the other developing areas.

Since the athletics program is the most developed, it was considered necessary to insure its continued growth, while other developing programs were helped to become further established where possible.

The drama budget, for example, while not increased this year, was not cut. In this area, the Dean feels that a drama department should first be established, as was done in athletics and music, before substantial funds are invested. Student opinion, though, would play a large part, for Dean Eickhoff stated, "If I thought students would identify with a drama program versus athletics . . . I would kill athletics in a minute." The Dean qualified his comments by making it clear such an action would require a large majority of student opinion in favor of drama over athletics.

The second largest item of the Student Activities budget is the aforementioned survey at \$11,640 or 17.8% of total budget. Breaking this down, two-thirds of this figure represents Dr. Gilman's salary and one-third is applied toward

computer use and other necessary materials. As an instructor of sociology, Dr. Gilman receives the remaining one-third of his salary from the Department of Sociology-Anthropology.

Dr. John T. Onuska (English), in his letter printed in the Current of November 7, raises the issue of the feasibility of using Student Activity fees to finance Dr. Gilman's research, referring in his statement to the recommendation by the Student Affairs Committee-Non-Academic. Although the recommendation was "Not to authorize the payment of an \$11,640 salary for student surveys out of this fund," it was coupled with a full endorsement of comprehensive research in the area of student interests.

This seeming paradox is due to the scope of the Student Affairs Committee - Non - Academic: in making budgetary recommendations, the committee is limited to the Student Activities fee. Dr. John Boswell (psychology), chairman of the committee last year, told the Current that the committee supported the research even though it unanimously voted against taking the money from the activities fee because the committee members assumed money was available from other sources.

When questioned by Current reporters, Chancellor James L. Bugg

Jr. said that all other budgets were closed at the time this matter was under consideration, presenting the dilemma: 1) support the research with Student Activities fees or 2) cancel the survey.

Dean Eickhoff told this reporter that he, because of the urgent need for data, was instrumental in recommending the use of part of the fees for this research, adding that "this was not lightly done."

## Survey: Efficiency Expense

In spite of the sizeable allotment, Dean Eickhoff maintains that this is essentially an efficiency expense; that is, money is being spent to prevent money being wasted in areas that will not receive student support. The Dean continually stressed the interest of the administration in providing activities that the majority of students could identify with, and the necessity of determining what these activities are. There will be another sampling in the near future which is also covered under the same fund portion as the previous survey.

It should be noted that the inclusion of the student survey item did cause the recommended budget of the Student Affairs Committee-Non-Academic to be rearranged when money was allocated, but this will not be a permanent item on the Student Activities budget.

Be a SANTA to yourself. . .

JOIN OUR '69 CHRISTMAS SAVINGS CLUB—TODAY!!

. . . and be your own Santa. Just decide how much money you would like to have for gifts next year. Then save a small amount at Normandy Bank each week! Start today!



7151 NATURAL BRIDGE  
Normandy Bank  
Just East of Lucas-Hunt  
Plenty of Free Parking  
EV. 3-5555

Member Federal Deposit Insurance Inc.

"Meet my 63¢ dinner date."



"She knows McDonald's is our kind of place. She knows value! Why do you know we can get a hamburger or a cheeseburger, a bag of fries, and a shake—for about 63¢ for each of us? Yes sir, that's value. That's why McDonald's is our kind of place."

McDonald's is your kind of place.

CARSON & NATURAL BRIDGE



Natural Bridge  
One Block East of Brown Rd.  
Phone: 423-5300

SHOW YOUR STUDENT OR FACULTY I.D. AND RECEIVE

1. A Luncheon Pizza of Your Choice
  2. A Light or Dark Bud, or Pepsi Cola
- Both for Only 99¢ Tax Inc.

Good Monday  
Thru Thursday

State I.D. Required  
For Purchase of Beer

Offer Ends  
December 12, 1968

Back by Popular Request

VILLAGE INN  
LUNCH CLUB

# University Players' 'Barefoot' Had Likable Personality

by Sam Hack, Features Editor

Neil Simon's *Barefoot in the Park*, which was presented by the University Players November 22, 23, 24, is a rarity among comedies. It is genuinely funny even the third time one sees it. Although most of the play's humor relies on one-line gags, the gags are seldom superficial. They are generally natural to both character and situation. The characters are close enough to stereotypes to be funny, yet they have enough individuality to be interesting and believable. The situations are never imposed on the characters; they are brought about by them.

Simon's unique blend of stock comedy tools and good realistic playwrighting presents some unique problems to a director and cast. *Barefoot* should be played for both comedy and believability.

Specific lines and staging should be played for laughs but character should never be dropped.

Under Jack Conner's excellent direction the UP cast did quite well. Conner was able to incorporate into his staging the elements of good timing and good balance without sacrificing spontaneity. Every piece of stage business, no matter how hilarious, was true to the character who performed it. Conner obviously has a photographer's eye for balance; and, as a result, this production was easy to watch. The balance of the staging, however, was never forced.

It is difficult to say anything about the individual performances of Bev Nolte and John Nieman as the newlyweds, Corie and Paul Bratter, who are the play's central

characters. Each of their performances was outstanding in its own right, but it was their teamwork that was especially impressive. Neither hesitated to play straight man for the other, and both exhibited an ability to make a funny line funnier than it actually is. They were more than a good comedy team, however; they were a good acting team. They made real what is usually merely assumed in this play: the love that each character has for the other.

Both Nolte and Nieman developed his character as a believable person. Although I had seen *Barefoot* several times before; I learned something about the personalities of these two characters from their performances. Cory Bratter's search for independence from her mother was clearly defined in Bev Nolte's performance, and John Nieman grasped and made good use of Paul Bratter's sarcastic wit. But, most of all, they were a couple of kids with very likeable personalities, and they gave the whole production a likeable personality.

Diane Taylor's performance as Corie's mother was marred by inconsistency. At times she

seemed to be too aware that she was acting to be natural. Her overacting at these times made it difficult to believe Paul's description of her as a "quiet, dainty little woman." When she was able to relax, she revealed that this might have been a fine performance. Her nervousness did not hurt her timing, and her way with a punch line made her performance, if not believable, very funny.

Walter Huizenga's difficulties with the role of Victor Velasco were puzzling. Simon has drawn Velasco as a man who on the surface is a suave but aging girl-chaser and gourmet but who has a core of common humanity. Huizenga appeared to have everything necessary to play Velasco quite well, but his performance did not quite work. He did not take advantage of his natural stage presence to make Velasco an imposing character. He was both interesting and funny but neither as interesting nor as funny as he should have been.

Michael Jones' performance in the small role of the telephone man was so enjoyable that I found myself wishing that it was a longer and more important part. Dev Hanke contributed a very funny bit of caricature as the delivery man. Barry Blustein's realistic set worked effectively in a play in which the setting (a fifth-floor apartment) was intended to be almost another character.

# Greek News

by Lainey Jaffe

Looks like some of the fraternities and sororities are already making big plans for their New Years, Chankuka and Christmas parties.

Alpha Epsilon Pi and Angel Flight are sponsoring a Chanamas party at the Sheraton Jefferson, December 23. Live music will be provided by the Soul Society. The entire student body is invited. The cost is \$4 a couple or \$3.50 a couple in groups of ten. Refreshments will be served.

Pi Kappa Alpha is keeping on the ball. Their New Years Eve party will be at the Jewish War Veterans hall. Live music will be provided by an out of town band, the Dynamic Soul Review. Back to more recent times, December 8, a pledge initiation ceremony will take place at school. Ralph Brindley is pledge master. After beating the Rolla Pi Kappa Alpha chapter in football last weekend the UMSL Pikes will take on the Newman Club this Sunday.

Sigma Pi sold more than 500 tickets to the successful Johnny Mathis show. Future plans involve bringing the Supremes to St. Louis in January and the Temptations in March.

Alpha Epsilon Pi has set December 13 (Friday the 13th) as the date for their party when they summon up the devil.

Alpha Phi Omega will have an active party December 7, given by the pledges. Future events are a canned food drive, Christmas caroling with Angel Flight and a rummage sale, (December 20) and last but certainly not least a Hell Weekend, December 20 and 21, which will keep the pledges out of mischief if nothing else!

## WHO DO YOU KNOW?

Who would appreciate an opportunity to turn spare time into extra dollars.

This is a pleasant, profitable business and an exciting opportunity.

Tell me -- **WHO DO YOU KNOW?**

Call UN 4-4811

*Christmas Gift Idea!*



**h.i.s**  
WEATHERALL

## EVERYBODY'S FAVORITE

The Weatherall — America's most popular all-weather jacket! This short zip jacket is always right and ready for active sports—nice and snug when the weather turns chilly. Crafted by h.i.s. in fine poplin with yoke back, raglan sleeves, slash pockets, adjustable cuffs and elastic inserts to hug the hips. Knockout colors. \$12.00

Since 1889

"The young man's & man's best store."



Main & Washington—The Heart of Downtown St. Charles Mo.

## Varsity Theatre

6610 DELMAP • PA 5-0110

Raquel Welch  
**Bedazzled**  
and  
Burt Lancaster  
**The Swimmer**

- Steaks
- Sea Food
- Pizza
- Delicious Italian Dishes

NOW 3 LOCATIONS  
OPEN DAILY & SUNDAY

**Luigi's**

12870 Manchester Rd.	YO. 5-8880	Open 11 a.m.
Des Peres, Mo.	HA. 9-3626	Open 4 p.m.
8965 Natural Bridge	MI. 5-7230	Open 4 p.m.
3123 Watson Rd.		

## MARKETING CAREERS

To discuss careers in sales and sales management, talk to H. M. Harper Co., on FRIDAY, DECEMBER 6th. Harper makes and markets fasteners of stainless steel and non-ferrous alloys; also steel extruded shapes. Young and aggressive management, growing company, good opportunity for advancement: good reasons to sign up now with your placement office for an appointment.

## Hubbell Jewelry

No. 21

NORMANDY SHOPPING CENTER

Complete Selection of

Christmas Charms and Gift Items

Watch and Jewelry Repair

CO 1-2806

# Hendin's Headlines

by Marty Hendin, Sports Editor

For the first fifteen minutes of last Saturday's basketball game, it looked like the Rivermen would not win their first game. Southeast Missouri State got hot at the beginning of the game and scored six points before Clarence Slaughter connected for UMSL's first points of 1968-69.

The Indians led 10-4 with 15:34 remaining in the first half when UMSL's Denny Whelan was tripped up by a SEMO player and dislocated his left knee. As Whelan was carried off the court, I'm sure that there were many in the standing room only crowd at Concordia who thought that the Rivermen would not be able to bounce back from the slow start and Whelan's injury.

But bounce back they did as they outscored the Indians 20-13 in the next nine minutes to finally take the lead on a basket by co-captain Jack Stenner. The other co-captain, Greg Daust, scored to regain UMSL's lead three minutes later and the St. Louisans held on to lead 37-31 at half-time.

The Rivermen kept their lead in the second half although they were hurt by the referees and by their inability to hit foul shots. With 3 1/2 minutes left in the game, the referees brought the UMSL fans jeering to their feet as they called Jack Stenner for two offensive fouls within thirty seconds. Cape tied the game with 3:25 left but UMSL's ability to get rebounds on its own missed foul shots allowed the Rivermen to regain the lead and hold on for the victory.

UMSL's sophomore center Greg Daust lived up to his advance billing as "an animal on the boards" as he grabbed the fantastic total of 35 rebounds. Daust's seventeen offensive and eighteen defensive rebounds represented the most that UMSL Coach Chuck Smith has seen a player collect during his ten years of college coaching.

Speaking Sunday from his bed at St. John's Mercy Hospital, Denny Whelan said that his left knee had been dislocated completely, and that he would be unable to splay the rest of the season. Although team doctor Stan London snapped the knee back in place late Saturday night, it still hurt Sunday and Monday. Ligament damage was found in x-rays taken Sunday, and the knee was operated on Tuesday. Whelan said that he would remain in the hospital probably until Saturday, and that the knee would be in a cast for six weeks.

Because of Whelan's loss, Coach Smith said that "We'll be changing our style of play. We'll be fast breaking a lot more and pressing a lot more on defense." Smith named 6-3 guard Joe Laukemper to start in Whelan's place tonight at Millikin. Laukemper will start at forward, however, Smith added

that against zone defenses Jack Stenner would move up to forward. The coach also stated that "We want to take a good look at Rick Utnage at guard."

The Rivermen will have a score to settle with Millikin University when they meet the Big Blue tonight at Decatur, Illinois. Millikin has defeated the Rivermen in the teams' two previous meetings: 104-78 at Decatur in 1966 and 67-66 last year at Concordia. The Big Blue will be led by their all-time leading scorer, forward Jesse Price, who was a unanimous selection to UMSL's all-opponent team last year. Millikin gained the finals of the NAIA tournament last year, and finished the year with a 22-4 record.

UMSL will return home to face SIU-Edwardsville on Monday December 9 at Concordia. This game will be tougher than UMSL's 109-48 victory over the Cougars in last year's opening game. For one thing, SIU improved after that disastrous start and finished their first year with a 5-5 record. Another reason for their improvement is that Coach Harry Gallatin has come up with five fine transfer students.

The Rivermen will take on Kearney State College December 14 in their first game at Florissant Valley. The game will follow the UMSL JV game against Florissant. UMSL will face Concordia Seminary at Florissant on December 18 before spending the Christmas holidays on the road. They will travel to Liberty, Missouri to take on William Jewell College on December 21, and they will take part in the Kearney Invitational at Kearney, Nebraska on December 27 and 28. The Rivermen will start 1969 on January 4 when they will take on the University of Illinois at Chicago Circle in their first game at Normandy High School's new Viking Hall.

## JV Stomps Alumni

by Jerry Vishy

Mark Bernsen and Ben Phillips led the Junior Varsity Rivermen to a 104-57 victory over the UMSL Alumni Saturday night.

The J.V. showed no mercy to the Alumni. The game was characterized by fast breaks and long passes to Mark Bernsen and Ben Phillips, the starting guards on the J.V. Bernsen scored 32 points and Phillips scored 28. Other high scorers were Glen Rohn with 18 points and Jim Rohr with 8 points. The J.V. offense was quite outstanding, but as Coach Copeland stated: "I would personally like the players to be more conscious of playing defense. We will be working on that."

The Alumni team was led by Steve Novack with 18 points and Bob Brookes with 13 points.

The J.V. is anxiously awaiting the return of guard Gary Skinner. Gary is recovering from a knee operation and will see action soon.

The next three games will be toughest for the J.V. The opponents are SIU-Edeardsville, Forest Park Junior College, and Florissant Valley Junior College.

The J.V. played SIU-Edwardsville Wednesday, December 4, but the score was unavailable at the time of publication.

The next J.V. game will be against Forest Park Junior College December 12, 7:00 o'clock at Normandy Junior High. This team by far poses the biggest problem. They have a good 6'7" center and a forward from England who is 6'5". Coach Copeland hopes that the J.V.'s speed and quickness will offset the height advantage of Forest Park. On December 14 at 6:30 the J.V. will play Florissant Valley at Florissant Valley. In both cases the J.V. will be playing the varsity team of these schools.

## Pep Rally Highlights



Lending beauty to the Steamers pep rally on November 27 were these lovely cheerleaders. photos by Ken Ealy

## Sports Calendar

Thur. Dec. 5	Basketball	at Millikin
Mon. Dec. 9	basketball	vs. SIU-Edwardsville at Concordia
Wed. Dec. 11	Intramurals	soccer rosters due in Ath. Off.
Wed. Dec. 11	Golf	Meeting in Room 208, 3:45 p.m.
Thur. Dec. 12	basketball	JV vs. Forest Park at Norm. Jr.
Sat. Dec. 14	basketball	JV vs. Florissant Valley
Varsity vs. Kearney State at Flor.		
Wed. Dec. 18	basketball	vs. Concordia at Florissant Valley
Sat. Dec. 21	basketball	at William Jewell
Fri. Dec. 27	basketball	Kearney Invitational at Kearney, Neb.
Sat. Dec. 28	basketball	Kearney Invitational at Kearney, Neb.

### Ozella's Italian Restaurant

9448 Lewis & Clark Open Daily 4 p.m. Sundays 11:30 a.m.

### CHANAMAS

UMSL's Christmas Dance  
Monday, November 23  
Sheraton - Jefferson Hotel  
Ivory Room  
Tickets Are Now On Sale

### THE SENSATIONAL BUMPS & GRINDS GAME

an intoxicating new Adult Party Game for adventure-some bibbers. By Diplomat as advertised in PLAYBOY. Only \$5.95 + .18 tax. Mail order now. L. A. Penny Co. PO Box 4369 Dept. 9C St. Louis, Mo. 63123

HA7-9308 8537 Nat. Bridge

### Dopey Towers Cocktail Lounge

Andy Sherwood, Jackie Graham

Andy Maloney Trio

Friday & Saturday Nites

New Year's Eve Party  
\$12 per person  
Includes All Drinks  
Large Buffet  
Reservations Only

Rathskeller  
Available  
For  
Parties

WASHINGTON U's QUAD SHOW PRESENTS

### "Guys and Dolls"

musical by Frank Loesser

FRI. DEC. 13 8:30 PM

SAT. DEC. 14 7:00 and 10:30 PM

SUN. DEC. 15 8:30 PM

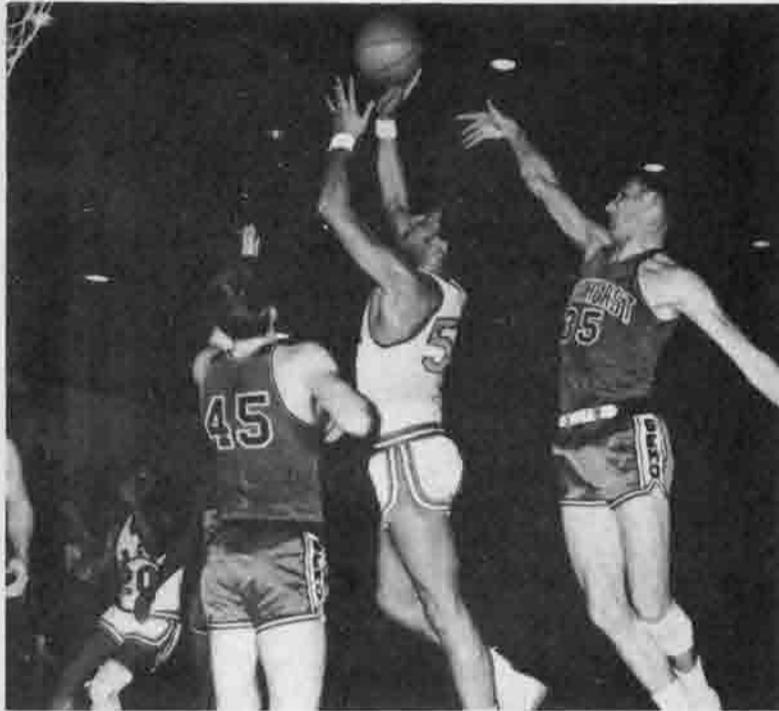
AT THE BROWN HALL AUDITORIUM

Broadway Smash - 1,200 straight performances featuring songs like "Luck Be A Lady," "Bushel and A Peck," "Marry the Man Today" TICKETS \$2.25 At The Door or Ticket Office in Women's Building For Information Call VO3-0100 Ext. 4133

# Rivermen Defeat SEMO 73-68 In Basketball Opener

## Daust, Stenner Star; Whelan Out for Year

by Jerry Vishy



UMSL center Greg Daust goes up for a shot against SEMO as Cape players Charles Davenport (45), Dan Milligan (35) and Roger Drake (55) look on.

photo by Mike Olds

Sophomore Greg Daust scored 28 points and pulled down a record 35 rebounds to lead the UMSL Rivermen to an opening game 73-68 victory over Southeast Missouri State College, Saturday November 30.

The UMSL victory was marred by the season-long loss of starting forward Denny Whelan. Whelan dislocated his left knee and was carried off the court and taken to the hospital after only 4:26 of play.

UMSL got off to a very slow start and at one time trailed 18-4. There was only 6:06 left in the half when UMSL took the lead for the first time. The score at the half was UMSL 37 SEMO 31. After 4:42 in the second half the Indians tied the score at 41-41. UMSL quickly took the lead again and held it until SEMO tied the score at 65-65 with 3:36 left in the game. Jack Stenner scored a free throw at 3:25 to put the Rivermen in the lead to stay.

Fouls played a big role in this game causing the ejection of five

players, 3 Indians and 2 Rivermen. There were 58 fouls called. The Rivermen were able to cash in on only 17 free throws compared to 14 for the Indians. UMSL had 28 field goals compared to 27 for SEMO. The big difference was control of the boards. Greg Daust had the same number of rebounds himself as the entire SEMO team.

The style of game that the Rivermen played was control of the boards and close shots. This was emphasized by Daust who scored 28 points with 35 rebounds. The Indians, however, as a team took long shots. Most successful for SEMO was Dan Milligan who led the team with 20 points.

UMSL fans turned out in large numbers and filled their side of the stands at Concordia Gym. The fans enjoyed cheering the Rivermen to a come from behind victory over SEMO. They also enjoyed yelling at the referees, who called quite a few fouls.

The Rivermen, after starting the season with a victory, will play an away game against Millikin tonight. The next home game will be at Concordia Gym on December 9 at 8:00 p.m. against SIU-Edwardsville.

### BOX SCORE

UMSL			
	FG	FT	PTS
Stenner	6	7-14	19
Caldwell	0	0-0	0
Daust	11	6-15	28
Slaughter	3	0-1	6
Sutton	1	0-4	2
Untage	3	2-2	8
Whelan	0	0-0	0
Laukemper	3	2-5	8
Henson	1	0-0	2
Meier	0	0-0	0
<b>Total</b>	<b>28</b>	<b>17-41</b>	<b>73</b>

### SEMO

Milligan	5	8-16	18
Drake	2	2-2	6
Davenport	2	3-5	7
May	4	0-1	8
Metz	3	0-0	6
Briggs	4	0-3	8
Merrick	0	0-0	0
Tuttle	7	1-3	15
<b>Total</b>	<b>27</b>	<b>14-30</b>	<b>68</b>

Half: UMSL 37, SEMO 31  
Fouls: SEMO 31, UMSL 27

## IM Activities

If there is sufficient interest, the Intramural Department will organize an intramural soccer league beginning early in December. Interested teams should sign up in the athletic office, not later

than Wednesday December 11.

There will be a meeting for all men interested in varsity golf in Room 208, Administration Building, on Wednesday December 11 at 3:45 p.m.

## FREE CHECKING COLLEGE STUDENTS

A First from Our Banks!



### FREE GOLD EMBOSSED CHECKBOOK!

When you open your account, receive free name-embossed checkbook with 50 name-and-address imprinted checks (a choice of six colors). Imprinted deposit slips, too.

Open an account, now! Maintain any balance you wish, write as many checks as you like, no service charge. Name-imprinted checks free anytime. And wherever you live, Bank-by-Mail, we pay the postage both ways!

*This is a service that we take particular pleasure in extending to students...our way of encouraging higher education for the youth of America.*

### FREE CHECKING TO ALL COLLEGE PERSONNEL

(Teachers, Administrators, Office Employees, etc.)

**761-1111**  
**State Bank**  
AND TRUST COMPANY  
OF  
**Wellston**  
6313 Easton Ave.  
St. Louis, Mo. 63133

**869-1300**  
**North County Bank**  
AND TRUST COMPANY  
Lewis & Clark at Jennings Rd.  
St. Louis, Mo. 63136

**291-0660**  
**First Northwest Bank**  
323 Northwest Plaza  
St. Ann, Mo. 63074

Members, Federal Deposit Insurance Corporation

Where the fun gang meets for "Brat" and beverage and the liveliest music in town!

A collegiate center just for you.

THE  
**BRITANNIA**  
RESTAURANT

**BANJO PALACE**

4215 Lindell Blvd.

## CAN YOU QUALIFY?

THE COLLEGE MASTER

The Plan Chosen by More College Men . . . .

Thousands Each Year

Jerry Carter



Guy Busch

**Fidelity Union Life Insurance Co.**

3532 Laclede

Grand Towers West

FR. 1-4444

"A computer has no mind of its own. Its 'brainpower' comes from the people who create the programs," says Rod Company.

Rod earned a B.S. in Math in 1966. Today, he's an IBM Systems Programmer working on a portion of Operating System/360, a hierarchy of programs that allows a computer to schedule and control most of its own operations.

#### **A mixture of science and art**

"Programming" means writing the instructions that enable a computer to do its job. Says Rod, "It's a mixture of science and art. You're a scientist in the sense that you have to analyze problems in a completely logical way.

"But you don't necessarily hunt for an ultimate right answer. There can be as many solutions to a programming problem as there are programmers. That's where the art comes in. Any given program may work, but how well it works depends entirely on the ingenuity of the programmer."

Programmers hold a key position in the country's fastest growing major industry—information processing. *Business Week* reports that the computer market is expanding about 20 percent a year.

#### **You don't need a technical degree**

If you can think logically and like to solve problems, you could become an IBM pro-

grammer no matter what your major. We'll start you off with up to twenty-six weeks of classroom and practical training.

#### **Check with your placement office**

If you're interested in programming at IBM, ask your placement office for more information.

Or send a resume or letter to Irv Pfeiffer, IBM Corp., Dept. C, 100 So. Wacker Dr., Chicago, Ill. 60606. We'd like to hear from you even if you're headed for graduate school or military service.

#### **An Equal Opportunity Employer**

# **IBM®**

Programming at IBM

**"It's a chance  
to use everything  
you've got."**

